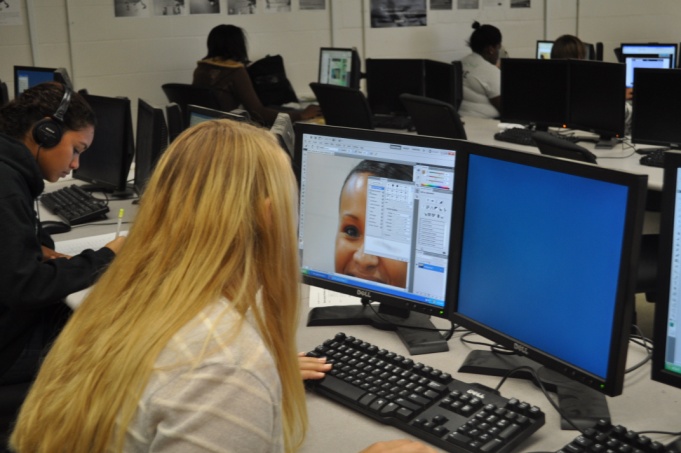
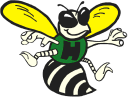
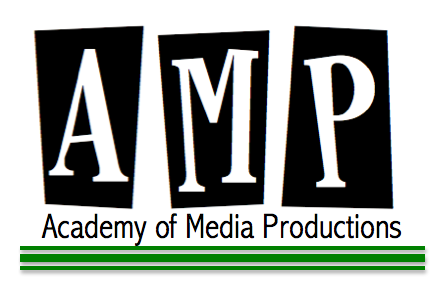
2800 Hornet Drive

Haines City, FL 33844

(863) 421-3281

Hainescityschool.com



The Academy

of Media Productions,

housed at Haines City High School in the Polk County School District, provides a rigorous four-year program designed to give students training, information, resources and Adobe and Apple Industry Certifications in the areas of Web Design, Digital Design and Television Productions. Academy students have the opportunity to become members of and compete in career and technical student organizations such as DECA, FBLA, and FCCLA.

**Academy of**

**Media Productions**

Media Productions

Academy of

**Academies….**

**Making a World of Difference**

**Haines City High School**

Digital Design

This course will investigate computer graphics systems and students will produce computer-generated images using Nikon and Canon Photography Equipment. The content includes exploration of computer imagery in the arts and industry, application of the elements and principles of two-dimensional design, fine and applied arts and methods of making aesthetic judgments. Students can also participate in the participation of the publication of the yearbook. Prerequisite course for Digital Design II/Yearbook I.

Students can earn Adobe Photoshop CS5 Industry Certification. . PSC Dual Enrollment courses include GRA1204 and VIC2301.

Web Design

This course is an introduction to the design, creation, and maintenance of web pages and websites. Students learn how to critically evaluate website quality, learn how to create and maintain quality web pages, learn about web design standards and why they are important, and learn to create and manipulate images. The course progresses from introductory work on web design learning the core concepts of web development including html, content generation, and web standards. This coursework leads to a culminating project in which students design an entire functional website applying all the previously acquired skills. Students can earn Adobe Dreamweaver and Flash Industry Certifications.

Television Productions

This course introduces the fundamentals of television production. Activities are centered on studio and field productions. The course offers a combination of theory and practical experiences. Activities in **TV2**, **TV3, TV4** include the exploration of major issues affecting television broadcasting, programming, and scheduling. Advanced writing and production techniques for a variety of formats are covered.  Students in both sections are responsible for the production of the operation of HNN, which broadcasts the morning announcements program.

**Haines City High School**

**Academy of Media Productions**

Contact

**Crystal Young, Academy Director**

(863) 421-3281x 268 or

crystal.young@polk-fl.net

**Lori Proctor, Academy Director**

(863) 421-3281x 238 or

lori.proctor@polk-fl.net

**Academy of Media Productions of Haines City High School**

For More Information: www.PolkAcademies.com (863)421-3281